



## **Why Hire a Certified Management Consultant (CMC)**

The CMC designation is the Gold Standard that executives should take into account when selecting a management consultant. Recognized in 46 nations across the globe including the United Kingdom, Germany, Canada, China, and many others, CMCs are recognized as experts in their profession; the Mark represents their achieving highest standards of excellence and ethical practices as a professional consultant.

The earning of the CMC by a management consultant is no trivial matter; it can be likened to an attorney passing the Bar examination, an accountant receiving a CPA, or an engineer obtaining their PE license. A candidate must submit to the most rigorous vetting process in the profession that includes receiving satisfaction surveys from clients, taking in-depth examinations covering consulting competencies and ethics, and sitting for a panel interview by fellow CMCs.

Clients can be confident that the consultant who has earned the CMC designation has a history of excellent performance in delivering results to clients; has met world-class standards of competence, ethics, and client satisfaction; and has maintained this level of professionalism through education and periodic certification renewal. Less than 1% of all consultants worldwide have achieved this level of excellence.

*Adapted with permission from the Institute of Management Consultants USA*